

THE ASSOCIATION OF EXECUTIVES OF FUNERAL SERVICE EXAMINING BOARDS

Executive Committee
Conference Call
Tuesday, May 24, 2011
10:00 a.m. – 11:00 a.m. CENTRAL

MINUTES

I. Call to Order by President Mack Smith

- A. Roll Call—Sandy Mahon, Chris Ferguson, Mack Smith, Dalene Paull, Dustin Wardlow
- B. Welcome/Remarks. Mr. Smith welcomed the participants to The Conference call and discussed his desire for the organization to be a little more on topic for the year.
- C. Mr. Smith briefly gave an overview of the conference call agenda and asked for approval. Everyone approved the agenda and the discussion proceeded.

II. Business

- A. Direction or Agenda the AEFBSB should pursue this year.
 - Mr. Smith pointed out again his desire for the organization to be more active this year and stated there is a wealth of knowledge in the room every year at the annual meeting that should be utilized.
 - 1. Ways to improve communication between jurisdictions
 - Mr. Smith discussed the utilization of email blasts and conference calls as a means to improve communication between regulatory boards. Mr. Ferguson and Mr. Mahon both agreed that email blasts would be a great tool to share information between jurisdictions, and generate interest in the organization.
 - Ms. Paull recommended that the AEFBSB should come up with questions and topics to survey board executives as a way to generate interest and involvement.
 - It was suggested that surveying the regulatory boards every month would be feasible.
 - 2. Prevalent issues within the industry right now. It was decided that this section ties in with section C as possible topics for the 2012 meeting.
 - 1, 2, 4, and 7 of section C were all brought up as current issues within the industry.
 - Mr. Smith brought up the topic of legal right of disposition as a big current issue right now with service men being killed in action, and the pecking order of legal right.
 - Mr. Ferguson brought up the topic of Alkaline Hydrolysis, its definition and the current issue with the establishment in Ohio practicing alkaline hydrolysis.
 - Mr. Mahon brought up the topic of pre-need and trusts.

-Ms. Paull mentioned legislation on the state level protecting the secrecy of licensing exams when it comes to litigation. Mr. Smith agreed on the importance of the issue, and mentioned existing legislation.

-Other topics that were mentioned/discussed include the brokering of funeral homes and virtual funeral homes.

B. Utilization of the Website

-Mr. Smith points out that a well maintained website is an important tool and mentions how much of an asset Kansas' website is in everyday business. Mr. Smith points out that The Conference currently hosts and maintains the AEFBSB website and urges its utilization.

-Meeting minutes and information leading up to the annual meeting can be posted on the web.

-It is discussed that posting the survey results (A,1) would be helpful if possible. If states supply links in response, it would be very useful to go to the website, click on an issue and see what the different jurisdictions laws, rules, or regulations are pertaining to the issue.

-Mr. Smith also mentions the possibility of a "concerns link."

C. Early Discussion on Possible Topics, Presentations, Discussions, or Activities for 2012 Meeting.- In addition to discussing the listed topics, other ideas were mentioned pertaining to various topics and the monthly surveying of regulatory boards.

-Ms. Paull mention the possibility of having Dale Atkinson speak on the topic of insurance and pre-need at the annual meeting. Everyone agreed that Dale Atkinson's presentations are highly beneficial and would love to have him speak. Ms. Paull points out that he could probably do 30 minutes because he also gives a presentation to board members that same morning.

-Mr. Mahon volunteered to give a presentation on trusts.

-It was decided that following the two presentations there should be a tie-in best practices discussion.

-In addition to posting monthly question responses online, it was discussed that compilations notebooks or flash drives would be distributed to attending executives.

III. Adjournment

-The committee decided to schedule another conference call on June 22, 2011 at 10:00 am Central Time to discuss topics, confirm survey plans. The call concluded after roughly one hour.