

# THE ASSOCIATION OF EXECUTIVES OF FUNERAL SERVICE EXAMINING BOARDS

Executive Committee  
Conference Call  
Wednesday, June 22, 2011  
10:00 a.m. – 10:45 a.m. CENTRAL

## MINUTES

### I. Call to Order by President Mack Smith

- A. Roll Call—Sandy Mahon, Chris Ferguson, Mack Smith, Dalene Paull, Dustin Wardlow
- B. Welcome/Remarks. Mr. Smith welcomed the participants to The Conference call and gave a brief overview of the previous conference call and agenda.

### II. Business

- A. Continuing where the committee left off with the conference call from 5-24-2011. Mr. Smith reviewed and refreshed the meeting agenda and re-engaged the discussion.
  1. Mr. Smith began by discussing the importance of utilizing the website. Mr. Ferguson agreed that a well maintained website is an important tool.
  2. Mr. Smith then brought up the jurisdiction survey project and asked what a good topic would be to survey the jurisdictions. After some discussion Alkaline Hydrolysis was chosen as the first topic.
    - Survey jurisdictions to provide links to any alkaline hydrolysis legislation and how jurisdictions are dealing with the possibilities of AH.
    - Provided links will then be placed on the website for reference.
  3. Social media was the next subject briefly discussed.
    - Mr. Smith points out that social media is often misunderstood and you must be very careful what is put out there.
    - Mr. Mahon points out that only authorized personnel can speak on behalf of the council. Mr. Smith and Mr. Ferguson both said the same is true for their jurisdictions.
    - It is agreed that it is uncertain there is a place for Facebook and Twitter in the regulatory community.
  4. The discussion shifts to budgets and how privatization seems to be the current talk of the industry.
    - Services and related fees. The issue of related fees is discussed and how new fees go into budget operations. Some fees that were discussed include phone call fees, pre-paid funeral fees, and death fees.
  5. Mr. Smith mentions how the increase in cremations and its affect on the

industry from a regulatory standpoint is a good discussion topic possibility.

B. Compilation notebooks, online posting, or flash drives

1. It is decided that an agreed upon plan is necessary to begin this project.

-It is decided that once a month should be a good number to not overwhelm the states and still collect sufficient data.

-Ms. Paull mentions that it might be a good idea to write an intro, on behalf of the AEFBSB, for the question of the month project. The committee would approve this before it is sent out.

C. Annual Meeting in Little Rock.

1. With goals and projects now set, it is decided that steps should be taken towards compiling the agenda for the 2012 annual meeting.

-The tentative agenda should be discussed and approved during the next conference call, which will be held on August 17<sup>th</sup>.

-The agenda should be finalized by the end of September to allow for appropriate meeting planning.

D. Other Business

1. Mr. Mahon gave a brief report on FSAC, which held their annual meeting June 9-11, 2011, in St. John, New Brunswick.

-Mr. Mahon said he thought it was every important that The Conference's Past President Robert Barnes was on hand to give a presentation and represent The Conference along with himself, and Ms. McPherson of Alberta.

-Ms. Paull agreed with Mr. Mahon and mentioned that FSAC has always been an important focus for The Conference.

-Mr. Mahon points out that next year's FSAC will be held in Regina which is close to Bart Thompson's home jurisdiction of Montana, so hopefully Mr. Thompson will be able to participate.

### **III. Adjournment**

**-The committee decided to schedule another conference call on August 17, 2011 at 10:00 am Central Time. The meeting adjourned at 10:45am.**